



APPLIED SUSTAINABILITY
CENTER

Agile Agriculture – Linking Small Producers with Large Markets

University of Arkansas Applied Sustainability Center will host the Agile Agriculture Summit. This invitation-only meeting will be held June 30 and July 1, 2009 in Fayetteville, Arkansas.

Demand across the United States for local food products is creating unprecedented production and marketing opportunities. Our aims are to enhance profitability for both sellers and buyers, promote sustainable agricultural production systems, provide opportunities for social benefits afforded by local food systems, and to provide fresh, healthy and high quality food products to consumers.

The goal of the Summit will be to identify, design and launch several projects to connect small & medium-scale agricultural producers with large markets. Following an opening plenary session, participants will break into multi-stakeholder working groups organized around the broad goals of bridging the gap between consumer desire for local food products and current market availability. Land-grant and other academic institutions, agricultural producers, food distributors, NGO's and government entities from across the United States' agricultural supply chain will be represented.

This event has been months in the making and we would like to thank all of you who have helped along the way. This is an exciting opportunity and we have invited you because your input will aid in our collective success. We hope you can join us, I promise this will be a productive event and an excellent use of your valuable time.

For more information, please call 479-575-4594 or email mfaupel@walton.uark.edu



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